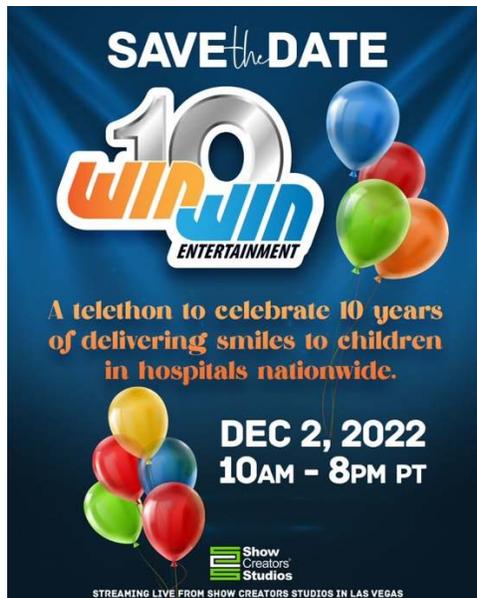




**WIN-WIN ENTERTAINMENT  
TO CELEBRATE 10<sup>TH</sup> ANNIVERSARY  
WITH 10 HOUR LIVE STREAM TELETHON  
FRIDAY, DECEMBER 2, 2022**

*Nonprofit to celebrate a decade of bringing smiles  
to children in hospitals nationwide*



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**LAS VEGAS (July 12, 2022) - Win-Win Entertainment**, a national nonprofit organization that has been bringing smiles to children in hospitals by in-person and virtual visits from entertainers, athletes, and celebrities for the past ten years, will commemorate this *milestone* anniversary with a 10 hour live stream telethon on **Friday, Dec. 2, 2022**, featuring performances from entertainers from across the country.

The celebratory event will allow viewers from around the world to be entertained by performances from magicians, jugglers, singers, dancers, musicians, comedians, ventriloquists

and more throughout the day. The telethon will be streamed live from Show Creators Studios in Las Vegas on Friday, Dec. 2 from 10 a.m. – 8 p.m. PT.

Viewers inspired to donate may visit <https://winwinentertainment.org/>. 100% of proceeds will be used to fund the organization's growth and expansion into more hospitals.

"What started with asking a couple of friends to perform locally at hospitals in Las Vegas has evolved into a national organization, with performers, board members and dozens of partner hospitals across the country," said Win-Win Entertainment Founder Jeff Civillico. "This 10<sup>th</sup> anniversary celebration will allow us to honor our past and where we have come from, as well as look to the future and further expand our reach and impact over the next decade and beyond. This will also give us the opportunity to thank all our sponsors, hospitals, medical staff, volunteers and performers who have generously donated their time and talent."

"Jeff has been a special member of our UMC family for a decade now, helping us take extra care of our pediatric patients. Together with his fellow entertainers at Win-Win, he has spent hundreds of hours at the bedside of our youngest patients, sharing his magnetic and engaging personality during a challenging time for these families," said UMC CEO Mason Van Houweling. "Win-Win Entertainment's performances allow our patients to disconnect from a sometimes painful reality to a place that's filled with fun and laughter!"

Over the past 10 years, the nonprofit has arranged 862 shows, with 227 performers, 11,334 volunteer hours, 135,500 lives touched and countless smiles, and is currently operating in 22 cities. Due to the organization's rapid growth, its numbers continue to grow on a daily basis. The onset of COVID restrictions actually enabled Win-Win Entertainment to expand its reach and impact by making all performances virtual. This gave the organization the ability to involve more entertainers and reach more children by expanding into more than 30 hospitals across the country, as well as add board members from several different cities.

Additional details regarding the live stream will be announced soon. Please visit Win-Win Entertainment's website and social media for updates. Sponsorship opportunities for the telethon are also available. Those interested in supporting the event can visit <https://winwinentertainment.org/become-a-sponsor/> or email [makeadifference@winwinentertainment.org](mailto:makeadifference@winwinentertainment.org).

**About Win-Win Entertainment:**

Win-Win Entertainment is a 501c3 national nonprofit based in Las Vegas that brings smiles to children who really need them by arranging visits from entertainers, athletes, and celebrities. Founded by Las Vegas Headliner Jeff Civillico in 2011, Win-Win Entertainment is 100% volunteer-based. The organization has no paid staff, and all performers donate their time for all events. For more information, please visit [winwinentertainment.org](http://winwinentertainment.org).

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